

Ici on parle français



What is it?

*Ici on parle français** is the network that :

- ✓ gives visibility to businesses and services where **certified professionals** can offer their services and can also promote the local heritage in French;
- ✓ allows French-speaking visitors to choose places belonging to the *Ici on parle français* network, where they will be **welcomed and served in their own language**.

Are you a professional or an over 16 student?

Would you like to use French for your job?

Have your skills certified and use them in the professional field!



*Here we speak French

www.iopfra.org

How does it work?



1 Have your skills recognised in French

Obtain an official A2-level diploma (DFP-DELF...) and the qualifying certificate.



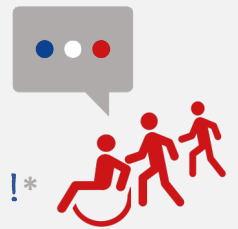
2 Use your certificate during the job interview

The business can enter the network with certified employees



3 Your presence provides more visibility

The business appears on the **interactive on-line map**, receives a **window sticker**, several advantages... and, above all, **many French-speaking customers!**



*Et donc, bienvenue ! Ici on parle français !**

**And so, welcome: Here we speak French!*

Thanks to you, what are the advantages for your employer?



Increase
French-speaking
customers



International
advertising through the
interactive on-line map
in www.iopfra.org

Local advertising
thanks to the
window sticker



Certification of your
ability to welcome
guests in French



Cooperative marketing
with **network partners**
and members



Possibility of sharing
your **job searches** for
certified staff
you want to hire

For more information:

www.iopfra.org

info@iopfra.org

Local contact: