

Ici on parle français



For which structures?



Commerces

(shops, boutiques...)



HORECA

(hotels, restaurants, bars...)



Culture and tourism

(museums, libraries, convention centers...)



Services

(transport, hairdressers, wellness centers...)

The network

Ici on parle français

allows

French-speaking people:

- ✓ to know that you are able to offer services and to promote local heritage in French;
- ✓ to choose the services you are offering in their own language.

** Here we speak French*



www.iopfra.org

How to apply?



1 There is a French-certified person in your structure

You or one of your employees have a French diploma + certificate



2 Fill-in the form

Complete the online application to join *Ici on parle français* network



3 You are in the network!

Your activity appears on the **interactive on-line map**,
you receive the **window sticker**

and, above all, **many more French-speaking clients:**

*Bienvenue, Ici on parle français !**



**And so, welcome: Here we speak French!*

What are the benefits?



Increase
French-speaking
customers



International
advertising through the
interactive on-line map
in www.iopfra.org

Local advertising
thanks to the
window sticker



Certification of your
ability to welcome
guests in French



Cooperative marketing
with **network partners**
and members



Possibility of sharing
your **job searches** for
certified staff
you want to hire

For more information:

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